



I.I.M.U.N's DESIGN TOUR 3.0

THE DESIGN TOUR 3.0 OFFERED STUDENTS AN IMMERSIVE EXPERIENCE INTO THE WORLDS OF FASHION, ARCHITECTURE, MEDIA, BRANDING, AND CREATIVE INNOVATION. THROUGH INTERACTIONS WITH RENOWNED DESIGNERS, CREATIVE DIRECTORS, ARCHITECTS, AND INDUSTRY LEADERS FROM ORGANISATIONS SUCH AS VOGUE INDIA, NATIONAL INSTITUTE OF FASHION TECHNOLOGY, LODHA GROUP, AND APPLAUSE ENTERTAINMENT, STUDENTS GAINED VALUABLE INSIGHTS INTO STORYTELLING THROUGH DESIGN, CREATIVE ENTREPRENEURSHIP, LUXURY BRANDING, AND THE EVOLVING LANDSCAPE OF THE DESIGN INDUSTRY. SESSIONS WITH LEADING PROFESSIONALS HELPED STUDENTS UNDERSTAND HOW CREATIVITY, INNOVATION, AND INDIVIDUALITY SHAPE IMPACTFUL IDEAS AND TRANSFORMATIVE EXPERIENCES ACROSS INDUSTRIES.





HIGHLIGHTS OF THE TOUR



Rochelle Pinto – VOGUE

Head of Editorial Content

Students interacted with Rochelle Pinto and gained insights into fashion media, editorial storytelling, and the power of creative narratives in shaping culture, trends, and audience engagement.



Neeta Lulla – House of Neeta Lulla

Founder

Students interacted with Neeta Lulla and gained valuable insights into fashion design, creativity, and the journey of building an iconic brand through innovation, craftsmanship, and artistic vision.



Nikita – Nikita Vishakha

Founder

Students interacted with Nikita and gained insights into contemporary fashion, creative expression, and the importance of individuality and innovation in building a distinctive design identity.